

iPhones and iPads are just pocket-sized computers... and just as vulnerable as your 'real' computers.

You protect your desktop and laptop computers with anti-virus software, spyware detection, spam removal and anti-phishing tools. But, do you protect your iPhone? Why not?

Mobile Active Defense (M.A.D.) combines the best of Enterprise grade spam and virus protection without slowing down your iPhone. Using M.A.D.'s patent pending Zero Footprint Security technology, all of your emails are screened over our servers before they ever reach your iPhone, thus guaranteeing that you only receive the pure email you want.

Once you install M.A.D., you can forget about the daily hassle of updates, scans, wasted time and bandwidth. We do it all for you! M.A.D keeps your security current with automatic updates every day. No downloads required. With M.A.D. you always have the latest protection available against the newest threats, just like on your PC!

Key Features of M.A.D.

M.A.D. is the first email security for the iPhone, iPad and iPod Touch.

- Compatible with version 3 and 4 operating systems.
- Compatible with existing mobile email applications.
- Supports POP3 and IMAP email accounts. (Exchange 2Q2010)

M.A.D. gives you Enterprise-class email protection.

- Screens, filters and deletes viruses before it reaches you or your iPhone.
- Keeps spam from ever reaching your iPhone.
- You won't have to deal with phishing email attacks anymore.
- Protects you from all kinds of malware that can infect your iPhone or those with whom you communicate.

M.A.D. protects you against the latest threats.

- 100 security updates every day to keep you and your iPhone safe from the latest and most potent virus, spam, phishing and malware threats.



Cybercrime is Huge.

- Smart phones are already infected with viruses or hostile software (malware).
- Between 80-90% of email contains a virus, spam, phishing attack or malware.
- The iPhone and iPad have already been taken over by hostile software.
- \$50 billion has been lost by consumers to organized cyber-crime and terrorist support organizations.

Did you know?

- Identity theft is the fastest growing crime today.
- Almost 15 Million Americans had their identities stolen in 2009.
- Victims spend thousands of dollars and hundred of hours to recover their identities.
- Millions of people respond to spam and phishing attacks, clicking on fake emails, falling for scams and fraud.

Now ask yourself...

- Worried about identity theft? Want to protect the 'digital you'?
- Sick of spam? Tired of offensive emails on your iPhone?
- Do you fret over whether you should <Click> on an email link?
- Want to stop viruses in their tracks?
- Want to protect your family?

M.A.D. is flexible and powerful security.

- Works with all leading email services including Gmail, Yahoo, Mobile Me, AOL and more!
- You can protect as many email addresses as you want on your iPhone, iPad or iPod.
- Choose what size emails or attachments you want to accept or reject. Some emails are too big and cumbersome for your iPhone.

M.A.D. uses Zero Footprint Security.

- Does not slow down your iPhone or iPad.
- Does not use valuable memory.
- Does not use storage space other than the small app and help videos.
- Does not use any CPU resources.
- Does not use costly bandwidth to keep your iPhone current with the latest security updates.

M.A.D. installs in minutes. No technical knowledge required.

- In-application help videos.
- Once installed, forget about it. We do the rest.
- Works automatically 24/7.

M.A.D. gives you Free! On-line security and awareness training.

- Classes in basic security awareness.
- Self-paced, assessments and certification.

M.A.D. is a bargain.

- \$16.99. At the Apple App Store Nearest You!
- Microsoft Windows Mobile, Nokia Symbian and Android Versions available.